## BUYER BEWARE

# If You're Buying the Cheapest Hanger You are paying too much...

# RAYTEC HANGERS PROVIDE VALUE LIKE NO OTHER... BASED ON FACTS!

Value does not mean the cheapest price. Value means you get more than you pay for in performance.

All Raytec Hangers are manufactured with a special tempered aluminum which is stronger than ordinary aluminum others use.

Long lasting holding power, knowledgeable staff and fast turn around.

Universally recognized and regarded as the strongest hidden hanger on the market.

Enhance your workmanship with quality Hangtite® and Hangfast® gutter hangers...You can hang your reputation on it!

Read what others say about Raytec hangers (on back)

### CAUTION COMPETITOR MYTHS

Myth- Cost less than a Raytec hanger
If you need twice the amount of hangers to
provide the same holding power...it costs
more than a Raytec hanger. Yes, there are
cheaper hangers but none provide the value
a Hangtite™ or Hangfast® provide.

#### Myth- Wide equals strong

Width has the potential to add strength (and cost) but not nearly as much as a properly engineered design. Adding width may increase the holding power of a poor design but it is no substitute for a hanger engineered specifically for strength.

#### Myth- It's just as strong

1000's of installers and wholesalers replaced failed competitor look-a-like hangers with a Raytec hanger. In-house testing and field applications prove competitor hangers are not as strong.

#### Myth- Looks like a Raytec hanger



If it truly looks like a Raytec hanger it is a copy and is possibly in violation of patent infringement.

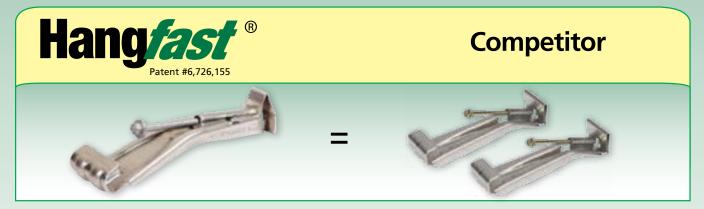
Look again!

Raytec Manufacturing

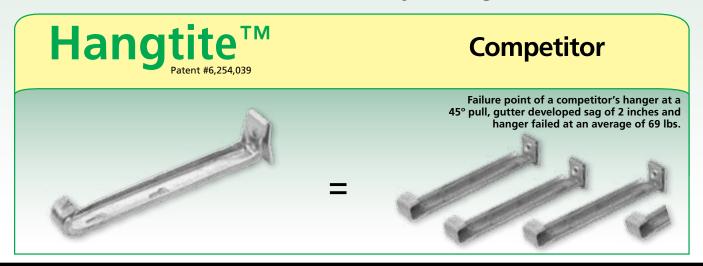
At Raytec the owners are passionate about quality. All empoyees strive to exceed your expectations every time you place an order. Four generations of metal craftsmen, translate to providing you with hangers and other products engineered for strength. Designs are well thought out for efficient manufacturing to keep your costs low.

You provide the workmanship, Raytec will supply products to meet or exceed your expectations. While others claim to be "cheap", Raytec hangers are simply the best value on the market, giving you the rare opportunity to get more performance than you pay for.





If you need more competitors' hangers to provide the same holding power... it costs more than a Raytec hanger.



#### Proven in the Field!

Read what satisfied customers nationwide are saying:

- "Very strong...," MO
- "Looks like the strongest hanger in the business," PA
- "Very pleased with fit and strength," SC
- "We like them, they work great!" ND
- "Strongest hanger we've ever used," MN
- "More substantial than most," CO
- "More durable than the ones we **used** to use..." WI

